

CJ Rowland – UX Designer

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User experience designer with 18+ years of experience creating user-centered digital products across behavioral health, enterprise systems, and startups. Specializes in simplifying complex workflows into accessible, scalable, and product-driven experiences.

PROFESSIONAL EXPERIENCE

2024–Present **User Experience Designer** | Evidence Based Practice Institute Inc. (EBPI), Seattle, WA

- Design and evolve digital behavioral health products for clinicians, caregivers, and high-need populations.
- Co-define UX for product initiatives spanning new features, workflow improvements, and platform expansion.
- Translate clinical and stakeholder input into intuitive, trauma-informed interfaces that reduce cognitive load / improve usability.
- Design and refine end-to-end user flows, wireframes, and prototypes within evolving design systems and component libraries.
- Collaborate closely with clinicians and stakeholders to ensure solutions align with real-world care needs across mobile and web.

2012–Present **Owner & Principal Designer** | Designosaurus Rex, Shoreline, WA

- Deliver end-to-end product, UX, and brand design for startups, nonprofits, and small businesses.
- Shape UX strategy, product direction, and information architecture across web and digital platforms.
- Design cohesive systems that connect branding, usability, and product experience into scalable digital solutions.
- Lead client engagement, scope definition, and creative direction from discovery through final implementation.

2007–2012 **Graphic Designer** | Expeditors International of Washington, Inc., Seattle, WA

- Designed digital and print experiences supporting global logistics operations across 179 countries and 22 languages.
- Created training, marketing, and operational materials supporting large-scale enterprise workflows.
- Provided mentorship and creative guidance to junior designers within a collaborative team environment.

EDUCATION & CERTIFICATIONS

2026 — **User Experience Certification** | Nielsen Norman Group

2024 — **User Experience Design Professional Certificate** | Google

2007 — **B.A. Graphic Design, Cum Laude** | Arkansas Tech University

SKILLS

Product & UX Design: Product thinking • UX strategy • User flows • Information architecture • Interaction design • Usability testing • Wireframing • Prototyping • Design systems • Scalable UI components • Accessibility & inclusive design • Behavioral health UX

Tools: Figma (components, auto-layout, design systems) • Adobe Creative Suite • Microsoft 365 • iOS • Android • Web platforms

ACCOMPLISHMENTS

Eagle Scout, Boy Scouts of America

Graphic Designer of the Year, Arkansas Advertising Federation

References available upon request